

# Sponsorship Opportunities

**Idaho Health Care Association**  
 13945 W. Wainwright Drive ~ Suite 101~ Boise ~ ID ~ 83713  
 Robert Vande Merwe, Executive Director  
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**Our mission:**  
*Improving lives by delivering solutions for quality care.*

Winter Workshop		February 12th, 2025 Boise Centre
<b>Board Dinner (February)</b> 1-Available <b>\$1000</b>	The IHCA Board meets each quarter to review issues and progress toward goals and objectives for the year. Sponsorship allows a company to send two representatives to attend the dinner and 5 minutes to address the Board.	
<b>Keynote Sponsor</b> 1-Available <b>\$500</b>	IHCA invites all Legislators to meet with their constituents. This is an opportunity for relationship-building. Sponsorship will get your name/logo on marketing materials & the agenda, and sponsorship signage at the event.	
<b>Legislative Lunch</b> 2-Available <b>\$1500</b>	Sponsorship will get your name/logo on the agenda, sponsorship signage, recognition at the lunch, 5 minutes to address the membership, and allows a company to send two representatives to attend the lunch.	
<b>Hospitality Sponsor</b> 2-Available <b>\$500</b>	<b>Our members love, love, love their coffee!</b> Sponsorship will get your company name/logo on the agenda and signage at the beverage service table.	

Spring Workshop		April 18th, 2025 Idaho State University (ISU) Pocatello, ID
<b>Board Dinner (April)</b> 1-Available <b>\$1000</b>	The IHCA Board meets each quarter to review issues and progress toward goals and objectives for the year. Sponsorship allows a company to send two representatives to attend the dinner and 5 minutes to address the Board.	
<b>Membership Lunch</b> 2-Available <b>\$1500</b>	Sponsorship will get your name/logo on the agenda, sponsorship signage, recognition at the lunch, 5 minutes to address the membership, and allows a company to send two representatives to attend the lunch.	
<b>Hospitality Sponsor</b> 2-Available <b>\$500</b>	<b>Our members love, love, love their coffee!</b> Sponsorship will get your company name/logo on the agenda and signage at the beverage service table.	

Summer Annual Convention					July 8th - 10th, 2025 Boise Centre
<b>Diamond – presenting Sponsor</b> (must be IHCA member) <b>\$6000</b>	<b>Keynote Sponsor</b> 1-Available <b>\$5000</b>	<b>Event Sponsor</b> 1-Available <b>\$4000</b>	<b>Board Dinner (July)</b> 2-Available <b>\$1500</b>	<b>Speaker Sponsor</b> 10-Available <b>\$1000</b>	
<ul style="list-style-type: none"> <li>• FREE trade show space.</li> <li>• Logo on all promotional materials including pre-convention postcard.</li> <li>• Invitation to Convention Board dinner.</li> <li>• 5-minute presentation to the Board at dinner.</li> <li>• Recognition in Opening Ceremony.</li> <li>• Recognition in housekeeping remarks at beginning of each session.</li> <li>• Choice of education session to sponsor (based upon availability).</li> <li>• Opportunity to introduce the speaker at the session you sponsor.</li> <li>• Sponsor highlight in IHCA newsletter.</li> <li>• E-mail list of registered attendees.</li> </ul>	<ul style="list-style-type: none"> <li>• FREE trade show space.</li> <li>• Recognition on pre-convention postcard mailing.</li> <li>• Company logo on detail agenda &amp; "Schedule-at-a-glance" beside the keynote session.</li> <li>• Room host &amp; opportunity to introduce the keynote speaker.</li> <li>• E-mail list of registered attendees.</li> </ul> <p><b>As sponsor of the opening keynote, your representative will introduce the speaker in the largest convention session!</b></p>	<ul style="list-style-type: none"> <li>• FREE trade show space.</li> <li>• Choice of event to sponsor/co-sponsor:                             <ul style="list-style-type: none"> <li>o VIP Tradeshow: <i>The VIP Tradeshow is open to decision makers by invitation-only. As the sponsor of this lunch you would have the opportunity to network &amp; make new contacts.</i></li> </ul> </li> <li>• Company logo on detail agenda &amp; "Schedule-at-a-glance" beside the event you sponsor.</li> <li>• Sponsor signage at the event.</li> <li>• E-mail list of registered attendees.</li> </ul>	<p>The IHCA Board meets each quarter to review issues and progress toward goals and objectives for the year. Sponsorship allows a company to send two representatives to attend the dinner and 5 minutes to address the Board.</p>	<ul style="list-style-type: none"> <li>• Speaker to sponsor, based upon expense &amp; availability (priority to Platinum &amp; Gold members). Contact <a href="mailto:dana@idhca.org">dana@idhca.org</a> for topics/speaker availability.</li> <li>• Company logo on detail agenda &amp; "Schedule-at-a-glance" beside the session you sponsor.</li> <li>• Opportunity to introduce the speaker at the session you sponsor.</li> </ul>	
	<b>Hospitality Sponsor</b> 6-Available <b>\$800</b>	<ul style="list-style-type: none"> <li>• Sponsor recognition on the agenda.</li> <li>• Professional signage at the beverage service on the morning your organization sponsors.</li> </ul>	<b>Other Opportunities</b>		
			<ul style="list-style-type: none"> <li>• Lanyard</li> <li>• Pens</li> <li>• Badges</li> <li>• And many more!</li> </ul>	<b>Please Contact Dana Leavitt at <a href="mailto:dana@idhca.org">dana@idhca.org</a> for more information.</b>	



## We need each other!

Sponsorship is for companies interested in working with IHCA to support and enhance the quality of long term care in Idaho.

## Attendance numbers:

- Winter Workshop attendees averages ~ 200
- Spring Workshop attendees averages ~ 125 - 150
- Convention attendees averages ~ 350
- Webinar/Classroom Trainings attendees run ~ 12 - 40



*IHCA works to keep event registrations affordable so all can attend educational sessions.*

## Who Attends:

**Administrators, Owners, Nurses, Activity Directors, Dietary Managers, Maintenance Directors, Social Workers & many others!**

## Webinar/Classroom Trainings

See IHCA Schedule of Trainings  
<https://www.idhca.org/schedule/>

**\$200 / day**

- Sponsor recognition on the agenda.
- If classroom training, a representative may attend the entire day to network with the attendees during breaks.
- 15-minute presentation during lunch.

## We are a non-profit trade association representing:

- Assisted Living Facilities
- Intermediate Care Facilities for the Intellectually Disabled
- Skilled Nursing Facilities
- Home Health Agencies
- Hospice Agencies
- Home Care Agencies

**THANK YOU for your continuing support!**