

Idaho Health Care Association

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www.idhca.org

2024 Sponsorship Opportunities



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Overview of Events

We Need Each Other!



This sponsorship program is designed for those companies with a genuine interest in working with IHCA to further the quality of care and dedicated to the success of the profession.

Attendance numbers:



- Winter Workshop averages 250
- Spring Workshop averages 125 - 150
- Convention averages 600
- Classroom Trainings run 12 - 40 attendees

Who Attends:

Activity Directors
Administrators
Caregivers
Dietary Managers
Maintenance Directors
Nurses
Owners
Social Workers
Therapists
& many others!

IHCA works hard to keep event registrations affordable so all disciplines working in health care can attend educational sessions.

2024 Winter Workshop

January 17, 2024
Boise Centre

Board Dinner (January 16th)

1-Available

\$1000

The IHCA Board meets each quarter to review issues and progress toward goals and objectives for the year. Sponsorship allows a company to send two representatives to attend the dinner and 5 minutes to address the Board.

Keynote Sponsor

1- SOLD

\$500

IHCA invites all Legislators to meet with their constituents. This is an opportunity for relationship-building. Sponsorship will get your name/logo on marketing materials & the agenda, and sponsorship signage at the event.

Legislative Lunch

2-SOLD

\$1500

Sponsorship will get your name/logo on the agenda, sponsorship signage, recognition at the lunch, 5 minutes to address the membership, and allows a company to send two representatives to attend the lunch.

Hospitality Sponsor

2-Available

\$500

Our members love, love, love their coffee!
Sponsorship will get your company name/logo on the agenda and signage at the beverage service table.

2024 Spring Workshop

April 24, 2024 – Joint Workshop with Wyoming
Blue Cross of Idaho Conference Center –
Idaho Falls

Board Dinner (April 23rd)

1-Available

\$1500

The IHCA Board meets each quarter to review issues and progress toward goals and objectives for the year. Sponsorship allows a company to send two representatives to attend the dinner and 5 minutes to address the Board.

Membership Lunch

2-Available

\$1500

Sponsorship will get your name/logo on the agenda, sponsorship signage, recognition at the lunch, 5 minutes to address the membership, and allows a company to send two representatives to attend the lunch.

Hospitality Sponsor

2-Available

\$500

Our members love, love, love their coffee! Sponsorship will get your company name/logo on the agenda and sponsorship signage at the morning beverage station acknowledging your sponsorship.

58th Annual Convention

July 16 - 18, 2024
Boise Centre

Diamond – presenting Sponsor (must be IHCA member)

\$5000

- Logo on pre-convention postcard mailing.
- Logo on all promotional materials.
- Sponsor highlight in IHCA newsletter.
- Invitation to Convention Board dinner.
- 5-minute presentation to the Board at dinner.
- Recognition in Opening Ceremony.
- Recognition in housekeeping remarks at beginning of each session.
- Choice of education session to sponsor (based upon availability).
- Opportunity to introduce the speaker at the session you sponsor.
- Complimentary tradeshow space.
- E-mail list of registered attendees.



58th Annual Convention

July 16 - 18, 2024
Boise Centre

Keynote Sponsor

Jerald Cosey

1-Available

\$4000

- Recognition on pre-convention postcard mailing.
- Company logo on “Schedule-at-a-glance” & detail agenda beside the keynote session.
- Room host & opportunity to introduce the keynote speaker.
- E-mail list of registered attendees.

As sponsor of the opening keynote, your representative will introduce the speaker in the largest convention session!

58th Annual Convention

July 16 - 18, 2024
Boise Centre

Event Sponsor

1-Available

\$3000

- Choice of event to sponsor/co-sponsor:
 - **VIP Tradeshow** The VIP Tradeshow is open to decisionmakers by invitation-only. As the sponsor of this lunch you would have the opportunity to network & make new contacts.
- Company logo on “Schedule-at-a-glance” & detail agenda beside the event you sponsor.
- Sponsor signage at the event.
- E-mail list of registered attendees.

58th Annual Convention

July 16 - 18, 2024
Boise Centre

Speaker Sponsor

10-Available

\$500 - \$1000

- Speaker to sponsor, based upon expense & availability (priority to Platinum & Gold members). Contact dana@idhca.org for topics/speaker availability.
- Company logo on “Schedule-at-a-glance” & detail agenda beside the session you sponsor.
- Opportunity to introduce the speaker at the session you sponsor.



58th Annual Convention

July 16 - 18, 2024
Boise Centre

Hospitality Sponsor

6-Available

\$750

- Sponsor recognition on the agenda.
- Professional signage at the beverage service on the morning your organization sponsors.



Webinar/classroom Trainings

See IHCA 2024 Schedule of Trainings

<http://www.idhca.org/events/schedule/>

\$200 / day

- Sponsor recognition on the agenda.
- If classroom training, a representative may attend the entire day to network with the attendees during breaks.
- 15-minute presentation during lunch.

January:

February:

March:

April:

May:

June:

August:

September:

November:

MA-C for SNFs & Medication Assistance for ALs

SNF DNS Workshop & AL Nurse and Administrator Workshop

MDS Intensive – Coeur d'Alene

Social Services Workshop

MDS Intensive – Boise

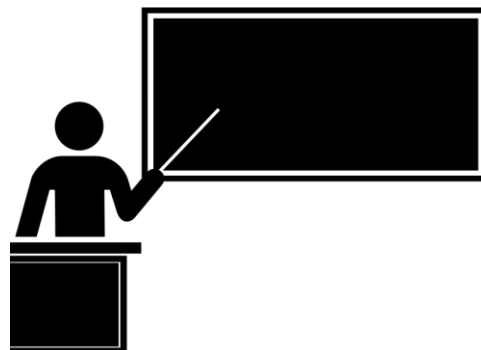
Maintenance Workshop

Medical Directors Workshop

SNF DNS Workshop & AL Nurse and Administrator Workshop

AL Regional Meetings

SNF Regional Meetings



Thank you for your continuing support!

IHCA is a non-profit trade association representing:

- **assisted living facilities,**
- **intermediate care facilities for the intellectually disabled,**
- **skilled nursing facilities,**
- **home health agencies,**
- **hospice agencies, and**
- **home care agencies**



IHCA's mission:

Improving lives by delivering solutions for quality care.

Contact Us:

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