

Idaho Health Care Association Membership Rural Health Transformation Program

Improving Care.

Working towards Lowering Costs.

Strengthening Rural Healthcare.



Why This Matters to Members

Idaho faces

- Workforce shortages
- Increasing chronic disease
- Growing senior population
- Rising healthcare costs
- Continued Medicaid reimbursement reductions

The question isn't whether we can afford to innovate, it is whether we can afford not to.



Rural Health Transformation Program

Make rural America healthy again - Promote preventative health and address root causes of diseases.

Sustainable access - Help rural providers become long-term access points for care by improving efficiency and sustainability.

Workforce development - Attract and retain a high-skilled health care workforce by strengthening recruitment and retention.

Innovative care - Spark the growth of innovative care models to improve health outcomes, coordinate care, and promote flexible care arrangements.

Tech innovation - Foster use of innovative technologies that promote efficient care delivery, data security, and access to digital health tools by rural facilities, providers, and patients.



Rural Health Transformation Program

Idaho's Transformative Initiatives

Initiative 1: Improving rural access to care through technology.

- Facility technology assessments and shared infrastructure
- Telehealth expansion
- Digital health
- Cybersecurity modernization and AI tools
- Emergency communication systems
- implementation and enrollment
- Health management and data analytics tools
- EHR software and upgrades

Initiative 2: Ensuring accessible, quality care

- through innovative models.
- Diagnostic and care access innovations Health extenders
- EMS expansion and workforce stabilization
- Understand opportunities to leverage health extenders and optimize service delivery



Rural Health Transformation Program

Initiative 3: Sustaining rural workforce with training, recruitment, and retention.

- Ladder payments based on priority positions and rural presence
- Healthcare career exploration and advancement programs Work-based learning
- Graduate medical education programs

Initiative 4: Implementing population-

- specific, evidence-based projects
- Chronic disease prevention and treatment
- Behavioral health prevention and treatment
- Maternal and child health efforts

Initiative 5: Investing in rural health infrastructure and partnerships.

- Healthcare facility renovations
- Pharmacy solutions
- Clinical equipment purchases
- Vehicles for patient transport and rural mobile health units
- Bring all healthcare facilities into compliance with current federal, state, and local safety code
- Tribal rural health transformation support



How to Apply for a RHTP sub-grant

1. **SAM.gov registration:** You must have an active account with SAM.gov, including a Unique Entity Identifier (UEI)
2. **Grants.gov registration:** You must be registered on Grants.gov (requires a Login.gov account)
3. **Create IPRO supplier account powered by LUMA on State Controller's office**
4. **Find Grant RFP- Register for pre-proposal conference**
5. **Submit questions, read other questions & answers**
6. **Complete required proposal documents**
7. **Upload technical proposal into IPRO before deadline**



Idaho Health Care Has a Better Solution for Members

- Rather than reacting to illness...we intervene earlier with member facilities and agencies.
- Instead of expensive emergency care...we provide connected care through members.
- Instead of fragmented communication...we coordinate providers for members.

The Rural Connected Care Network from IHCA membership will be designed to improve outcomes while working towards lowering the total cost of care.



Six Connected Interventions for Members

Wearables

Early detection of health changes

Telehealth

Immediate provider access

Pharmacy

Medication optimization

IT / Artificial Intelligence

Communication and access to patient records

Education

Empowered caregivers and staff

24/7 On-Call Clinical Services

Immediate clinical guidance

One connected care model...

The right care at the right time!



How It Creates Value for Members

- Earlier Detection
- ↓ Faster Clinical Response
- ↓ Better Coordination
- ↓ Better Resident Outcomes
- ↓ Lower Healthcare Costs

Every intervention works together to prevent avoidable healthcare utilization. These outcomes demonstrate measurable value to Idaho Medicaid.



Why This Matters to IHCA Members

Instead of asking Idaho to restore Medicaid funding to our members alone...**we will demonstrate why it should be restored.**

- By reducing
- ✓ 911 utilization
- ✓ Emergency Department visits
- ✓ Hospitalizations

Governor Little, key legislators, and DHW leadership have made us a critical promise: if we can demonstrate that our efforts saved Idaho enough money, they will reduce the 4% Medicaid cuts for IHCA members.

The managed care plans are very interested in collaborating. CMS Innovation Center (CMMI) aims to control long-term healthcare spending and improve care quality. These Alternative Payment Models shift away from traditional fee-for-service toward value-based care, incentivizing early prevention, care coordination, and measurable patient outcomes.



This initiative is more than a grant opportunity.

Our partners will help us prove success through:

- Convening
- Care orchestration
- Interventions
- Activity Monitoring
- Patient Outcomes
- Data aggregation
- cost + SLA
- Reporting and analytics
- Proven Sustainability
- Grant Reporting



This initiative is more than a grant opportunity.

- **It is Idaho's opportunity through IHCA membership to demonstrate that investing in coordinated rural healthcare reduces costs, improves outcomes, and provides the measurable evidence needed to restore Medicaid reimbursement for the providers who care for Idaho's most vulnerable citizens.**

