



EXHIBITOR PROSPECTUS

2026 IHCA 60th Annual Convention & Tradeshow

July 29–30, 2026 • Nampa Civic Center, Nampa, Idaho

🌸 **Aloha! Tradeshow Theme: A Hawaiian Luau** 🌸

Connecting Idaho's Long-Term Care Industry





ABOUT THE EVENT

The Idaho Health Care Association (IHCA) Annual Convention & Tradeshow is the premier gathering for Idaho's long-term care community. Now in its 60th year, this event brings together decision-makers and professionals from skilled nursing facilities, assisted living communities, ICF/ID homes, home health agencies, hospice providers, and home care organizations across the state.

As an exhibitor, you will have direct, face-to-face access to the administrators, directors, owners, and purchasing professionals who drive buying decisions in Idaho's care continuum. This is your opportunity to showcase your products and services to a targeted, qualified audience.

🌸 **2026 TRADESHOW THEME: ALOHA SPIRIT** 🌸

This year's tradeshow celebrates the spirit of Aloha! We invite all exhibitors to embrace the Hawaiian Luau theme — decorate your booth with tropical flair, dress in your best Hawaiian attire, and bring the warm, welcoming energy of the islands to Idaho's long-term care community. Exhibitor booths decorated in the Hawaiian theme are encouraged and may be recognized during the event. Come ready to make connections, share a smile, and say "Aloha!"

 **Dress in Hawaiian attire • Decorate your booth • Embrace the Aloha Spirit!** 

EVENT AT-A-GLANCE

Event	2026 IHCA 60th Annual Convention & Tradeshow
Convention Dates	Wednesday, July 29 – Thursday, July 30, 2026
Golf Tournament	Tuesday, July 28, 2026 — Keith Holloway Golf Tournament (hole sponsorships available)
Tradeshow Date	Wednesday, July 29, 2026
Tradeshow Hours	11:30 AM – 1:30 PM (open to all registered attendees)
Exhibitor Check-In & Setup	Wednesday, July 29 — 8:00 AM – 9:30 AM
Exhibitor Tear-Down	Wednesday, July 29 — immediately following tradeshow
Exhibitor Drawings	Wednesday, July 29, during tradeshow hours
Location	Nampa Civic Center, Nampa, Idaho
Parking	Free parking available at the event center
Anticipated Attendance	225 – 300 attendees
Target Audience	SNF, AL, ICF/ID, Home Health, Hospice, Home Care

WHO ATTENDS?

IHCA's annual convention draws professionals from across Idaho's entire long-term care spectrum, including:

- Skilled Nursing Facilities (SNF)
- Assisted Living Communities (AL)
- Intermediate Care Facilities for Individuals with Intellectual Disabilities (ICF/ID)
- Home Health Agencies
- Hospice Providers
- Home Care Organizations

EXHIBITOR FEES & MEMBERSHIP TIERS

Membership Tier	Exhibitor Fee	Notes
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Platinum Member	NO CHARGE	Included with Platinum membership
Gold Member	NO CHARGE	Included with Gold membership
Associate Member	\$800	Current IHCA associate members
Non-Associate Member	\$1,700	Organizations not yet IHCA members

Not yet an IHCA member? Joining as an Associate Member may save you money on your exhibitor fee. Contact us to learn more about membership benefits.

WHAT'S INCLUDED WITH YOUR EXHIBITOR REGISTRATION

Booth & Space

- 8-foot table with skirting
- 2 chairs
- *Note: There will not be pipe & draping of booths*

Marketing & Data

- Organization listing in all attendee promotional materials
- Electronic pre-registrant list sent 7 days before convention
- Electronic final registrant list sent after convention

Representatives

- Up to 3 representatives included per exhibitor
- Additional representatives: \$50 each

Optional Add-On

- Electrical power access: \$60
- Golf tournament hole sponsorships available (July 28)

SHIPPING YOUR EXHIBIT MATERIALS

Exhibit materials should NOT arrive before Monday, July 27, 2026. Please label all packages with your company name and "IHCA Tradeshow" and ship to:

Nampa Civic Center
 311 3rd Street S
 Nampa, ID 83651

TABLE ASSIGNMENTS & IMPORTANT DEADLINES

Table Assignments Issued	Not before Tuesday, July 28, 2026
Hotel Accommodations	Visit www.idhca.org and click the 'Hotels' tab
Session Agenda	Visit www.idhca.org and click the 'Agenda' tab

SPONSORSHIP OPPORTUNITIES

Sponsorships are a powerful way to maximize your visibility at the 2026 IHCA Annual Convention & Tradeshow. Put your brand in front of 225–300 long-term care decision-makers and stand out among Idaho’s leading healthcare providers. Multiple sponsorship levels are available to fit every budget.

Sponsorship	Investment	Available	Benefits
Keynote Speaker	\$5,000	1	FREE tradeshow space • Recognition on pre-convention postcard mailing • Company logo on detail agenda & “Schedule-at-a-Glance” beside the keynote session • Room host & opportunity to introduce the keynote speaker • E-mail list of registered attendees
Event Sponsor	\$4,000	1	FREE tradeshow space • Choice of event to sponsor/co-sponsor: VIP Tradeshow (invitation-only lunch with top decision makers) • Company logo on detail agenda & “Schedule-at-a-Glance” beside the event you sponsor • Sponsor signage at the event • E-mail list of registered attendees
Board Dinner	\$1,500	2	The IHCA Board meets each quarter to review issues and progress toward goals for the year. Sponsorship allows a company to send two representatives to attend the dinner and 5 minutes to address the Board.
Speaker Sponsor	\$1,000	10	Speaker to sponsor based on expense & availability (priority to Platinum & Gold members — contact dana@idhca.org for topics/availability) • Company logo on detail agenda & “Schedule-at-a-Glance” beside the session you sponsor • Opportunity to introduce the speaker at the session you sponsor
Hospitality Sponsor	\$800	10	Sponsor recognition on the agenda • Professional signage at the beverage service on the morning your organization sponsors
Lanyard	\$800 + lanyards	0	SOLD OUT — Sponsor recognition on the agenda • Please supply lanyards for 300 participants
Other Opportunities	Varies	—	Pens, badges, and more. Contact Dana Leavitt at dana@idhca.org for more information on available opportunities.

To reserve a sponsorship, contact Dana Leavitt at dana@idhca.org or 208-343-9735.

CANCELLATION POLICY

A full refund will be issued if cancellation is received at least 14 business days before the event. Cancellations received fewer than 14 business days before the event will have the registration fee applied as a credit toward a future IHCA event of your choosing.

Ready to Reserve Your Space?

Space is limited — register early to secure your table!

Contact: Dana Leavitt

dana@idhca.org | 208-343-9735 | www.idhca.org
