



2023 IHCA Convention and Expo Exhibitor Information

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| EVENT | 2023 IHCA 57th ANNUAL CONVENTION and EXPO |
| EXPO DATES | ONE DAY ONLY – Tuesday, July 11, 2023 |
| EXHIBITOR SETUP | Tuesday, July 11th 6:30 – 7:30 am |
| TRADESHOW TIMES | <p>6:30-8:00 AM Vendor check-in and setup</p> <p>8:00-8:30 AM Visit with attendees before the opening Keynote begins</p> <p>11:45 – 12:45 PM Invitation Only – VIP TRADESHOW LUNCH Opportunity to have lunch with facility “decision makers”</p> <p>12:45 – 1:20 PM Expo Tradeshow for all registered attendees</p> <p>1:30 – 4:30 PM After 1:30 pm you are free to breakdown exhibit tables, if desired. Attendees will only visit during short breaks between classes.</p> |
| LOCATION | <p>Boise Centre – 850 W Front St – Boise, ID</p> <p style="color: red;">NOTE: The venue does not allow outside food or beverages</p> |
| HOTEL ACCOMMODATIONS | <p>Visit our website and click on 'Hotel' tab. https://www.idhca.org/events/57th-annual-ihca-convention-tradeshow-2/</p> |
| SESSION AGENDA (under construction) | <p>Visit our website and click on 'Agenda' tab. https://www.idhca.org/events/57th-annual-ihca-convention-tradeshow-2/</p> |
| EXPECTED NUMBER OF ATTENDEES | <p>During COVID, attendance was capped at 350. We do not anticipate having to restrict attendance this year. An electronic list of registered attendees will be provided (upon request) one week prior to the event.</p> |
| TARGET AUDIENCE | <p>Skilled Nursing, Assisted Living, ICF/ID, Home Health, Hospice, Home Care</p> |
| EXHIBITOR FEE INCLUDES | <ul style="list-style-type: none"> • 6' table with skirting and 2 chairs • There will NOT be pipe and draping around booths • Organization listing in all promotional materials given to attendees • Access to educational sessions <ul style="list-style-type: none"> ○ CEUs available only if also registered as an attendee • Electronic final attendee list sent after convention (upon request) • Table assignments will not be issued prior to arrival on day of setup |
| NAME BADGES | <p>Each exhibitor is allowed to have ONLY TWO REPS at the Expo. If you want additional people, they will need to register as attendees. Let IHCA know at least one week prior, the names and titles of your representatives.</p> |
| SHIPPING OF EXHIBIT MATERIALS | <p>Boise Centre cannot receive goods prior to move-in of more than 72 hours. https://boisecentre.com/exhibit/shipping-and-receiving/</p> |
| EXHIBITOR DRAWINGS | <p>IHCA will be happy to help announce door prize winners if you have something to give away during the Expo. Just contact an IHCA staff member.</p> |
| QUESTIONS? | <p>Contact Grace Lazenby at grace@idhca.org or by phone at (208) 343-9735</p> |

Revised: 3/29/2023