



# How To: Develop Low-Cost Posters

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## PowerPoint poster presentation

- The two primary options for a poster presentation are: a) one large poster, or b) multiple pieces of paper arranged on the display board to create a presentation
- This brief tutorial will give you some quick links to help with either approach

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## One slide presentations

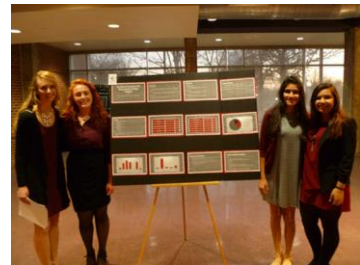
- Presentations can be developed in PowerPoint and then professionally printed
- The following webpage from the University of Alabama has some good advice for developing a one-page poster (note that you may not need to save your PowerPoint presentation in a pdf file- this is printer-specific):

<https://undergraduateresearch.as.ua.edu/presenting-your-work/making-posters/>

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## Multiple page option

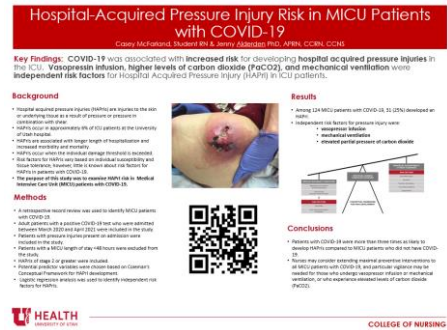
- Another option is to print out multiple individual 8.5 X 11 color pages
- To choose this option, simply use PowerPoint without changing any of the pre-set dimensions.



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## QR code option

- A QR code is another way to engage with your audience
- You can link the QR code to your abstract, your institution or product's website, or to your social media.
- QR code generation is quick and easy: <https://www.animateyour.science/post/how-to-add-a-customised-qr-code-to-your-scientific-poster>



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## Questions?

- Please feel free to contact Jenny Alderden at [jennyalderden@boisestate.edu](mailto:jennyalderden@boisestate.edu)
- I am happy to help with poster development in terms of content and/or presentation

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Thank you



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