

# Idaho Health Care Association

IHCA  
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[www.idhca.org](http://www.idhca.org)

## 2021 Sponsorship Opportunities



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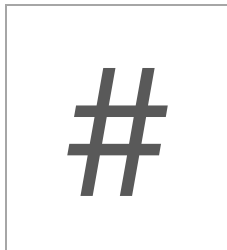
# Overview of Events

## We Need Each Other!



This sponsorship program is designed for those companies with a genuine interest in working with IHCA to further the quality of care and dedicated to the success of the profession.

## Attendance numbers:



- Winter Workshop averages 250 - 300
- Spring Workshop averages 125 - 150
- Convention averages 650 - 800
- Classroom Trainings run 12 - 65 attendees

## Who Attends:

Activity Directors  
Administrators  
Caregivers  
Dietary Managers  
Maintenance Directors  
Nurses  
Owners  
Social Workers  
Therapists  
& many others!

IHCA works hard to keep event registrations affordable so all disciplines working in health care can attend educational sessions.

# 2021 Winter Workshop

February 16, 2021  
A Virtual Event!

## Workshop Co-Sponsors (February 16<sup>th</sup>)

2-Available

**1 - SOLD**

**\$1500**

IHCA invites all Legislators to meet with their constituents. This is an opportunity for relationship-building. Sponsorship will get your name/logo on marketing materials & the agenda, and sponsorship signage on the virtual platform.

## Keynote Sponsor

1-Available

**\$1000**

Always looking for an inspirational keynote. As the keynote speaker sponsor you are the Room Host & have the opportunity to introduce the keynote speaker to all attendees.

## Hospitality Sponsor

2-Available

**\$500**

**Our members love, love, love their coffee!** Sponsorship will get your company name/logo on the agenda and note card accompanying the Starbucks gift card sent to the first 100 registrants.

# 2021 Spring Workshop

April 29, 2021

Sun Valley Resort ~ 1 Sun Valley Road ~ Sun Valley

\* Please note this may turn to a virtual event.

## Board Dinner (April 28<sup>th</sup>) 1-Available (if in-person event)

**\$1500**

The IHCA Board meets each quarter to review issues and progress toward goals and objectives for the year. Sponsorship allows a company to send two representatives to attend the dinner and 5 minutes to address the Board.

## Membership Lunch (April 29<sup>th</sup>) 2-Available (if in-person event)

**\$1000**

Sponsorship will get your name/logo on the agenda, sponsorship signage, recognition at the lunch, 5 minutes to address the membership, and allows a company to send two representatives to attend the lunch.

## Hospitality Sponsor

**2-Available**

**\$500**

Our members love, love, love their coffee! Sponsorship will get your company name/logo on the agenda and sponsorship signage at the morning beverage station acknowledging your sponsorship.

# 55<sup>th</sup> Annual Convention

July 13 - 15, 2021

Boise Centre ~ 850 W. Front Street ~ Boise

\* Please note this may turn to a virtual event.

## Diamond – presenting Sponsor

1 -Available

# \$5000

- Logo on pre-convention postcard mailing in April.
- “Presented by” language on all promotional materials.
- Sponsor highlight in June newsletter.
- Invitation to summer Board meeting and Very VIP dinner.
- 5-minute presentation to the Board at summer Board meeting.
- Recognition in Opening Ceremony.
- Recognition in housekeeping remarks at beginning of each session.
- Choice of education session to sponsor (based upon availability).
- Opportunity to introduce the speaker at the session you sponsor.
- Complimentary tradeshow booth.
- E-mail list of registered attendees.



# 55<sup>th</sup> Annual Convention

July 13 - 15, 2021

Boise Centre ~ 850 W. Front Street ~ Boise

**Keynote Sponsor**

**1-Available**

**\$4000**

- Recognition on pre-convention postcard mailing in April.
- Company logo on “Schedule-at-a-glance” & detail agenda beside the keynote session.
- Invitation to summer Board meeting and Very VIP dinner.
- Room host & opportunity to introduce the keynote speaker.
- E-mail list of registered attendees.

**As sponsor of the opening keynote, your representative will introduce the speaker in the largest convention session!**

# 55<sup>th</sup> Annual Convention

July 13 - 15, 2021

Boise Centre ~ 850 W. Front Street ~ Boise

**Event Sponsor**

**2-Available**

**\$3000**

- Choice of event to sponsor/co-sponsor:
  - **VIP Tradeshow “Strolling Tapas”** (Tuesday). The VIP Tradeshow is open to decisionmakers by invitation-only. As the sponsor of this lunch you would have the opportunity to network & make new contacts.
  - **IHCA Membership Meeting & Lunch** co-sponsor (Wednesday). As the sponsor of this lunch you will have an opportunity to make a short presentation to the membership during the business meeting.
- Company logo on “Schedule-at-a-glance” & detail agenda beside the event you sponsor.
- Sponsor signage at the event.
- E-mail list of registered attendees.



# 55<sup>th</sup> Annual Convention

July 13 - 15, 2021

Boise Centre ~ 850 W. Front Street ~ Boise

**Speaker Sponsor**

**10-Available**

**1- SOLD!**

**\$500 - \$2000**

- Speaker to sponsor based upon expense & availability (priority to Platinum & Gold members). Contact [monica@idhca.org](mailto:monica@idhca.org) for topics/speaker availability.
- Company logo on “Schedule-at-a-glance” & detail agenda beside the session you sponsor.
- Opportunity to introduce the speaker at the session you sponsor.



# 55<sup>th</sup> Annual Convention

July 13 - 15, 2021

Boise Centre ~ 850 W. Front Street ~ Boise

## Hospitality Sponsor

# \$750

- Sponsor recognition on the agenda.
- Professional signage at the beverage service on the morning your organization sponsors.



6-Available

## Awards Sponsor

# \$200

- Opportunity to participate in the judging process scheduled in May.
- Company logo on "Schedule-at-a-glance" & detail agenda beside the Awards Ceremony session and award(s) you sponsor.
- Opportunity to present the cash prize to the award winner during the Awards Ceremony during the Opening Ceremony.

5-Available

### Award categories:

- Assisted Living, ICF, SNF, HH, H, HC Employees of the Year
- Volunteer of the Year
- Distinguished Resident of the Year

# Webinar/classroom Trainings

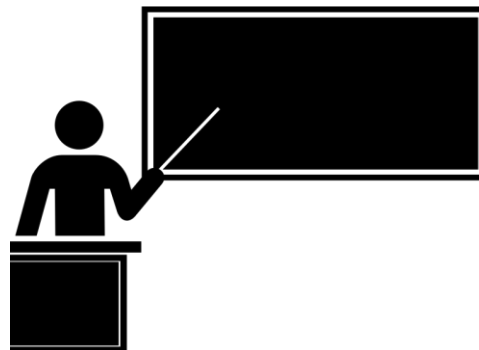
See IHCA 2021 Schedule of Trainings

<http://www.idhca.org/events/schedule/>

**\$200 / day**

- Sponsor recognition on the agenda.
- If classroom training, two representatives may attend the entire day to network with the attendees during breaks.
- 15-minute presentation during lunch.

<b>January:</b>	<b>Activity Directors</b>
<b>February:</b>	<b>Dietary Managers</b>
<b>March:</b>	<b>Social Services</b>
<b>April:</b>	<b>Nurse Management for SNFs</b>
<b>May:</b>	<b>MDS Bootcamp</b>
<b>August:</b>	<b>AL Administrator/Nurse training</b>
<b>September:</b>	<b>Maintenance Directors</b>
<b>AL Regional Meetings</b>	
<b>SNF Regional Meetings</b>	



**Thank you** for your continuing support!

**IHCA is a non-profit trade association representing:**

- **assisted living facilities,**
- **intermediate care facilities for the intellectually disabled,**
- **skilled nursing facilities,**
- **home health agencies,**
- **hospice agencies, and**
- **home care agencies**



**IHCA's mission:**

**Improving lives by delivering solutions for quality care.**

**Contact Us:**

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