



IHCA Convention/Tradeshow

Information and FAQ's

EVENT	2017 IHCA 51st ANNUAL CONVENTION/TRADESHOW
DATE	Monday, July 10 Keith Holloway Classic Golf Tournament Tuesday, July 11 - Thursday, July 13 Convention Sessions & Tradeshow
TRADESHOW DATES & TIMES	Tuesday, July 11 -Tradeshow Luncheon for all attendees ~ 11:45am-1:30pm Tuesday, July 11 -VIP "Fun Night" Mixer ~ 5:30pm-6:30pm (with decision makers by invitation-only)
LOCATION	Boise Centre & Boise Centre East ~ 850 W. Front St., Boise ID 83702
HOTEL ACCOMMODATIONS	Visit our website and click on the "Hotels" tab
PARKING INFORMATION	Under "Parking" tab on our website.
EXHIBITOR FEES	Non-Associate Member - \$1300.00 if rec'd by 6/9/17; \$1450.00 if rec'd after 6/9/17 Associate Member - \$700.00 if rec'd by 6/9/17; \$850.00 if rec'd after 6/9/17 Gold Member - NO CHARGE (booth included with paid Gold Membership \$1650/yr) Platinum Partner - NO CHARGE (booth included with paid Platinum Membership \$3,200/yr) ***4 Representatives allowed with each exhibit*** Exhibitor online registration available on our website under 'Tradeshow' tab http://www.idhca.org/events/51st-annual-convention-tradeshow/
SESSION AGENDA	Visit our website and click on 'Agenda' tab http://www.idhca.org/events/51st-annual-convention-tradeshow/
ROOM SPONSORSHIPS	Room sponsorships put you in front of the attendees as you introduce the speakers of the day! Please contact Monica Perry, mail to: monica@idhca.org
FAQ's	
• Number of attendees expected	800 - 1000 (based on previous attendance)
• Target audience for convention	SNF, AL, ICF/ID, Home Health, Hospice (caregivers to owners)
• Exhibitor fee includes:	(1) booth w/ pipe and drape, 8' table, skirting, 1 chair, trash can, and a booth sign. Additional benefits: <ul style="list-style-type: none"> • Organization listing in all promotional materials given to attendees. If rec'd by 6/9/2017 deadline! • Access to educational sessions • Electronic pre-registrant list sent 10 days before convention • a hardcopy attendee list at convention, and • electronic final registrant list sent after convention <i>*Booth assignments are determined by order of receipt of completed online registration AND payment. First choice booth placement is given to Platinum Partners followed by Gold Members. IHCA reserves the right to make adjustments as needed.</i>
• Name badges	Each exhibit is allowed to have 4 Representatives attending the tradeshow and convention sessions. If you have more than 4 Reps who would like to attend, please complete the facility/organization registration form and pay the applicable fees. **You will receive 4 personalized name badges if Representative names are submitted to Monica 3 weeks prior to event.
• Shipping of exhibit materials	Exhibit materials should not arrive before Monday, July 10th 2017. Ship to: Address to be determined. *DO NOT address the package to yourself! Follow the instructions above.
• Decorator contact information	<i>Design West Decorators, 1-800-445-9627</i> *IHCA sends our exhibitor list with contact information to the decorator in advance. You will receive a letter and exhibitor packet from Design West at least 1 month prior to event. They handle: -setting pipe & drape -accommodating special requests: electrical, floor pad, additional chairs, etc.
• Exhibitor set-up time	<i>Tuesday, July 11 6:30 am</i>
• Educational sessions	<i>Tuesday, July 11 7:00 am - Thursday, July 13 3:00 pm</i>
• Exhibitor drawings	<i>Tuesday, July 11th during tradeshow</i> (IHCA will announce if you have a door prize to give away during the general tradeshow hours)
• Exhibitor tear-down	<i>Tuesday, July 11th 1:45 pm</i> (immediately following general tradeshow hrs)
Still have Questions?	Contact Monica Perry, mail to: monica@idhca.org or phone 208-343-9735