

2017 IHCA CONVENTION SPONSORSHIP OPPORTUNITIES

Who better to help the members of IHCA Celebrate our **51st Annual Convention & Tradeshow** than you and your organization? We invite you to join us as a sponsor.



51st Annual IHCA Convention & Tradeshow
July 11 -13, 2017
Boise Centre

Tradeshow Dates: Tuesday, July 11th
Location: Boise Centre
850 W Front Street
Boise, Idaho

Sponsorship Questions: IHCA Education Coordinator, monica@idhca.org

Diamond - presenting Sponsor (\$5,000+) will receive:

1 sponsor **SOLD!**

- Diamond-presenting sponsor recognition on all Convention advertising
- Convention sponsor recognition with link to your web-site on IHCA web-site Convention page
- Recognition on pre-convention postcard mailing
- Sponsor recognition on Convention App Home/Splash Page
- Sponsor recognition on "Sponsors" page of Mobile app
- Choice of education session to sponsor (based upon availability from list of sessions)
- Company Logo on "Schedule-at-a-Glance" on-site agenda beside session sponsoring
- Opportunity to introduce the speaker at the session your organization sponsors
- Free meal tickets (4- Membership Meeting Lunch & 4-Awards Breakfast)
- Recognition in Housekeeping remarks at each session
- Presentation at IHCA July Board Meeting
- Invitation to attend IHCA board meetings and social gatherings.
- Sponsor-highlight in a monthly IHCA Newsletter
- E-mail list of participants with contact information

THANK YOU Schryver Medical Sales and Marketing, LLC!

Ruby - Keynote Sponsor (\$4,000) will receive:

1 sponsorship available

- Convention Sponsor recognition with link to your web-site on IHCA web-site Convention page
- Recognition on pre-convention postcard mailing
- Sponsor recognition on "Sponsors" page of Mobile app for keynote speaker sponsorship
- Company Logo on "Schedule-at-a-Glance" on-site agenda beside session sponsoring
- Opportunity to introduce the speaker at the session your organization sponsors
- Free meal tickets (3- Membership Meeting Lunch & 3-Awards Breakfast)
- Presentation at IHCA July Board Meeting
- Invitation to attend IHCA board meetings and social gatherings.
- Sponsor-highlight in a monthly IHCA Newsletter
- E-mail list of participants with contact information

Opening Keynote Speaker – Dr. Steve Taubman, *The UnHypnotist*, wakes people up to think and work smarter, achieve more and love what they do!

As sponsor of the opening keynote, your representative will introduce the speaker in the largest convention session!

Sapphire - Contributing Sponsors (\$3,000) will receive:

4 sponsorships available

- Convention Sponsor recognition with link to your web-site on IHCA web-site Convention page
- Sponsor recognition on "Sponsors" page of Mobile app
- Choice of education session/event to sponsor from list below...priority to IHCA Platinum & Gold Members
- Company Logo on Convention "Schedule-at-a-Glance" on-site agenda beside event/session sponsoring
- Opportunity to introduce the speaker at the session your organization sponsors
- Free meal tickets (2-Membership Meeting Lunch & 2-Awards Breakfast)
- E-mail list of participants with contact information

General Tradeshow Lunch (Tuesday) – The General Tradeshow Lunch is open to all attendees. As the sponsor of this lunch, your booth will be located near the lunch tables, increasing the traffic flow as well as your opportunities to network and make new contacts.

Fun Night (Tuesday) – Dr. Steve Taubman's interactive hypnosis show causes side-splitting laughter and fun for both the audience and the participants...who leave feeling great!

VIP Fun Night Mixer (Tuesday prior to Fun Night) – Pre-Fun Night Happy Hour Reception for decision-makers "by invitation-only".

Membership Meeting Lunch (Wednesday) – The Membership Meeting Lunch will be open to the decision-makers of our member facilities.

Awards Lunch Sponsor (Thursday) – Sponsorship of the Awards Breakfast will include 2 reserved seats at the head table. The IHCA Awards Lunch is one of the most highly anticipated convention events! IHCA Award Winners and Schoonover Award winners are honored, IHCA Foundation scholarships are presented.

Emerald-Featured Speaker Sponsors (\$2,000) will receive:

10 sponsorships available

- Sponsor recognition on "Sponsors" page of Mobile app
- Choice of speaker/session to sponsor (partial list below), based upon availability... priority to Platinum & Gold Members)
- Company Logo on Convention "Schedule-at-a-Glance" on-site agenda beside event/session sponsoring
- Opportunity to introduce the speaker at the session your organization sponsors
- Free meal tickets (2-Membership Meeting Lunch & 2-Awards Breakfast)
- E-mail list of participants with contact information

"Popcorn & A Movie" Sponsor

Contact Monica for Topics/speakers to sponsor



Hospitality & Technology Sponsors (\$500) will receive:

6 sponsorships available

- Sponsor recognition on "Sponsors" page of Mobile app
- Free meal tickets (1-Membership Meeting Lunch & 1-Awards Breakfast)
- PLUS**
- Professional signage at the **beverage service** on one morning your organization sponsors; OR
- Your name posted on the **Portable Charging Stations / "Tech Zone"**





1524 W. Cayuse Creek Drive
 Meridian, ID 83646
 208.343.9735
www.idhca.org

Sponsorship Opportunities

Name of Organization: _____

Contact Person (for sponsorships): _____

Email Address (required): _____

Contact Telephone: _____

PAYMENT INFORMATION

Sponsorships	Rates	
Diamond-presenting	\$5,000.00	
Ruby - Keynote (1-only) Dr. Steve Taubman, <i>The UnHypnotist</i>	\$4,000.00	
Sapphire - Contributing (4 sponsorships) <input type="checkbox"/> General Tradeshow Lunch (Tuesday) <input type="checkbox"/> Fun Night - Hypnotist Show (Tuesday) <input type="checkbox"/> Membership Meeting /Lunch (Wednesday) <input type="checkbox"/> Awards Lunch Sponsor (Thursday)	\$3,000.00	
Emerald – Featured Speaker (10 sponsorships) <input type="checkbox"/> Popcorn & a Movie Contact Monica for additional topics.	\$2,000.00	
Garnet - Hospitality (3 sponsorships) <input type="checkbox"/> Morning beverage service	\$500.00	
Garnet - Technology (3 sponsorships) <input type="checkbox"/> Portable Charging Stations/Tech Zone	\$500.00	
GRAND TOTAL:		\$

Please check one: ___ Check Enclosed ___ Visa ___ MC ___ Disc ___ Amer Expr

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Authorized Signature: _____ Name on card: _____

Card Billing Street Address: _____ Billing Zip Code: _____

CSV: _____

Send completed registration form & payment to:

IHCA ~ 1524 W. Cayuse Creek Drive ~ Meridian, ID 83646 or FAX: 208-342-689 or Email: monica@idhca.org