

2020 TRADESHOW APPLICATION



54th Annual IHCA Convention & Tradeshow

July 14 – 16, 2020

Boise Centre

2020: Navigating the Future Together



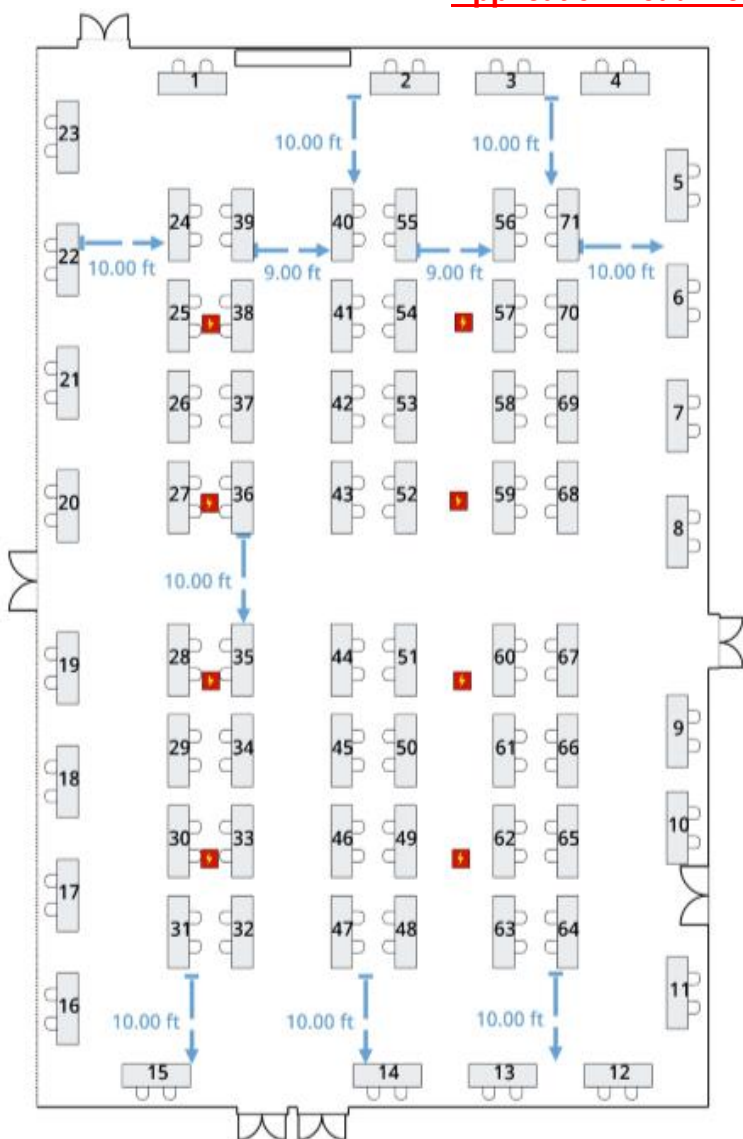
Convention Dates: Tuesday, July 14 -Thursday, July 16, 2020

Tradeshow Date: **Tuesday, July 14, 2020** **11:15 am – 1:15 pm**

Location: Boise Centre ~ 850 W. Front Street ~ Boise, Idaho

Tradeshow & Sponsorship Questions: Monica Perry-Education Coordinator, monica@idhca.org

***Application Deadline Friday, June 12, 2020**



ENTRY

Tuesday, July 14th

Decision-makers TRADESHOW (11:15 am – 12:45 pm)
(we allow the facility's decisionmakers in - only)

GENERAL TRADESHOW (12:45 pm - 1:15 pm)
(we allow entrance to all registered attendees)

The room is fully carpeted.

All tables are 8' with skirting, & 2 chairs. Exhibiting includes:

- access to all convention educational sessions,
- electronic pre-registrant list sent 2 weeks before convention,
- a hardcopy attendee list at convention, and
- an electronic final attendee list sent after convention.

PLEASE be sure to indicate on the trade show application if **electrical** is needed.

2020 TRADESHOW APPLICATION

Name of Organization: _____ Telephone: _____

Tradeshow **contact person**: _____ Email Address: _____

Rep 1 Name & Title: _____ Rep 1 Email: _____

Rep 2 Name & Title: _____ Rep 2 Email: _____

Rep 3 Name & Title: _____ Rep 3 Email: _____

Rep 4 Name & Title: _____ Rep 4 Email: _____

****Exhibitor registrants are invited to bring up to 4 individuals to attend the tradeshow and convention sessions. If you have more than 4 individuals who would like to attend, please complete the facility/organization registration online and pay the applicable fees, when it becomes available. You will receive 4 personalized name badges if Representative names are submitted to Monica 2 weeks prior to event.**

If Rep desires CEUs, Rep MUST register as attendee and pay "Tradeshow Rep fee for CEUs"

List companies you do not wish to be located next to: _____

NOTE: Booths are assigned by membership level and date payment is received—Assignments made in the following order:

Platinum Partners, Gold Members, Associate Members, Non-Members.

DO YOU REQUIRE ELECTRICAL HOOK UP? _____ YES _____ NO

DOOR PRIZES TO BE GIVEN AWAY AT INDIVIDUAL BOOTH: _____ YES _____ NO

MEMBERSHIP INFORMATION (Identify your current membership level)

_____ Platinum Partner _____ Gold Member _____ Associate Member _____ Non-Member

PAYMENT INFORMATION ***Application Deadline Friday, June 12, 2020**

Tradeshow	Rates	
	Received By 6/12/20	Received After 6/12/20
Associate member tradeshow booth	\$650.00	\$850.00
Non-member tradeshow booth	\$1,250.00	\$1,500.00
Extra booth	\$600.00	\$600.00
Sponsorships		
Event Sponsorship (Membership Lunch or VIP Tradeshow Lunch)	\$ 3,000.00 ea	
Speaker Sponsorship	\$ 2,000.00	
Hospitality Sponsorship (coffee service)	\$ 750.00	
For additional information on sponsorship opportunities available contact monica@idhca.org		
GRAND TOTAL:		\$

Please check one: _____ Check Enclosed _____ Visa _____ MasterCard _____ Amer Expr _____ Discover

Card Number: Expires: _____ / _____ (mm/yy) _____ CSV

Billing Street Address: _____ Billing Zip Code: _____

Authorized Signature: _____ Name on Card: _____

****CANCELLATIONS & NO-SHOWS:** Cancellations received in writing more than seven (7) **business** days prior to the event are subject to a \$50.00 processing fee. There will be no refund or credit granted for "no-shows" and cancelled registrations within seven **business** days of the event.

Send completed registration form and payment to:

IHCA ~ 1524 W. Cayuse Creek Drive ~ Meridian, ID 83646

OR Email: monica@idhca.org

