

2019 TRADESHOW APPLICATION



We are excited to announce the theme of our

53rd annual IHCA Convention & Tradeshow

The Art of Caregiving ... A Masterpiece!

July 9 – 11, 2019

Boise Centre



Convention Dates: Tuesday, July 9-Thursdays, July 11, 2019

Tradeshow Date: **Wednesday, July 10, 2019**

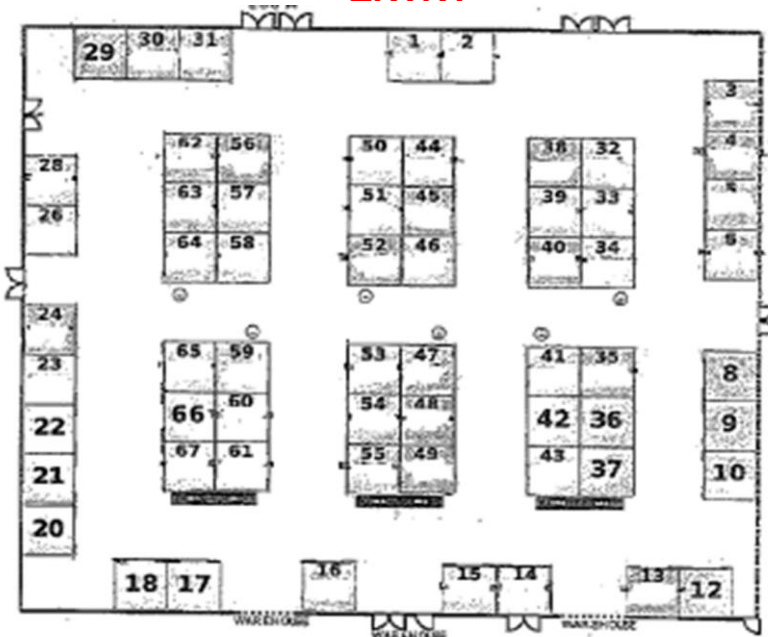
Location: Boise Centre ~ 850 W. Front Street ~ Boise, Idaho

Tradeshow & Sponsorship Questions: Monica Perry-Education Coordinator, monica@idhca.org

***Application Deadline June 14, 2019**

Once they complete their journey around the exhibit floor, they will be entered into the Tradeshow Raffle Drawing(s) happening approximately every 20 minutes. **“THANK YOU”** for participating in this program...you are important to our success!

ENTRY



Wednesday, July 10

Decision-makers TRADESHOW (11:45 am – 1:00 pm)
(open to decision-makers by “Invitation-only”)

GENERAL TRADESHOW (1:00 pm - 1:30 pm)

Floor Plan & Booth Space:

All booths are 8' X 10' in dimension and include: booth pipe and drape, 8' table with skirting, 1 chair, and a booth sign. Other perks of exhibiting include: access to convention educational sessions, electronic pre-registrant list sent at least 2 weeks before convention, a hardcopy attendee list at convention, and electronic final registrant list sent after convention. Design West Decorators will be responsible for setting up all of the pipe and drape and accommodating special requests such as additional power, floor pad, etc. We will send our exhibitor list with contact information to the decorator in advance. Design West Decorators will send you a letter at least 1 month in advance of the trade show with information for the cost of any additional needs you may have for your booth, and the exhibitor hall layout and booth #'s.

