

2019 IHCA CONVENTION SPONSORSHIP OPPORTUNITIES

Who better to help the members of IHCA Celebrate our 53rd **Annual Convention & Tradeshow** than you and your organization? We invite you to join us as a sponsor.

53rd annual IHCA Convention & Tradeshow

The Art of Caregiving ... A Masterpiece!

July 9 – 11, 2019

Boise Centre



Tradeshow Date: Wednesday, July 10th

Location: Boise Centre
850 W Front Street
Boise, Idaho

Sponsorship Questions: IHCA Education Coordinator, monica@idhca.org

Diamond - presenting Sponsor (\$5,000+) will receive:

1 sponsorship available

- Diamond-presenting sponsor recognition on all Convention advertising
- Convention sponsor recognition with link to your web-site on IHCA web-site Convention page
- Recognition on pre-convention postcard mailing
- Sponsor recognition on Convention App Home/Splash Page
- Sponsor recognition on "Sponsors" page of Mobile app
- Choice of education session to sponsor (based upon availability from list of sessions)
- Company Logo on "Schedule-at-a-Glance" on-site agenda beside session sponsoring
- Opportunity to introduce the speaker at the session your organization sponsors
- Free meal tickets (4- Membership Meeting Lunch & 4-Awards Breakfast)
- Recognition in Housekeeping remarks at each session
- Presentation at IHCA July Board Meeting
- Invitation to attend IHCA board meetings and social gatherings.
- Sponsor-highlight in a monthly IHCA Newsletter
- E-mail list of participants with contact information

Ruby - Keynote Sponsor (\$4,000) will receive:

1 sponsorship available

- Convention Sponsor recognition with link to your web-site on IHCA web-site Convention page
- Recognition on pre-convention postcard mailing
- Sponsor recognition on "Sponsors" page of Mobile app for keynote speaker sponsorship
- Company Logo on "Schedule-at-a-Glance" on-site agenda beside session sponsoring
- Opportunity to introduce the speaker at the session your organization sponsors
- Free meal tickets (3- Membership Meeting Lunch & 3-Awards Breakfast)
- Presentation at IHCA July Board Meeting
- Invitation to attend IHCA board meetings and social gatherings.
- Sponsor-highlight in a monthly IHCA Newsletter
- E-mail list of participants with contact information

Opening Keynote Speaker – As sponsor of the opening keynote, your representative will introduce the speaker in the largest convention session!

Sapphire - Contributing Sponsors (\$3,000) will receive:

3 sponsorships available

- Convention Sponsor recognition with link to your web-site on IHCA web-site Convention page
- Sponsor recognition on "Sponsors" page of Mobile app
- Choice of education session/event to sponsor from list below...priority to IHCA Platinum & Gold Members
- Company Logo on Convention "Schedule-at-a-Glance" on-site agenda beside event/session sponsoring
- Opportunity to introduce the speaker at the session your organization sponsors
- Free meal tickets (2-Membership Meeting Lunch & 2-Awards Breakfast)
- E-mail list of participants with contact information

VIP Tradeshow Lunch Sponsor (Wednesday) – The VIP Tradeshow Lunch is open to for decision-makers "by invitation-only". As the sponsor of this lunch, your booth will be located near the food, increasing the traffic flow as well as your opportunities to network and make new contacts.

IHCA Membership Buffet Lunch Sponsor (Tuesday) As the sponsor of this Buffet Lunch you will have an opportunity to make a short presentation to the membership during the business meeting.

Awards Lunch Sponsor (Thursday) – Sponsorship of the Awards Lunch will include 2 reserved seats at the head table. The IHCA Awards Lunch is one of the most highly anticipated convention events! IHCA Award Winners are honored, IHCA Foundation scholarships are presented.

Speaker Sponsor (Tuesday, Wednesday, Thursday) – Sponsorship of an out-of-state speaker.

Emerald-Featured Sponsors (\$2,000) will receive:

10 sponsorships available

- Sponsor recognition on "Sponsors" page of Mobile app
- Choice of speaker/session to sponsor (partial list below), based upon availability... priority to Platinum & Gold Members)
- Company Logo on Convention "Schedule-at-a-Glance" on-site agenda beside event/session sponsoring
- Opportunity to introduce the speaker at the session your organization sponsors
- Free meal tickets (2-Membership Meeting Lunch & 2-Awards Breakfast)
- E-mail list of participants with contact information

Contact Monica for Topics/speakers to sponsor

Hospitality & Technology Sponsors (\$500) will receive:

3 + 3 sponsorships available

- Sponsor recognition on "Sponsors" page of Mobile app
- Free meal tickets (1-Membership Meeting Lunch & 1-Awards Breakfast)
- PLUS**
- Professional signage at the **beverage service** on one morning your organization sponsors; OR
- Your name posted on the **Portable Charging Stations / "Tech Zone"**





Sponsorship Opportunities

Name of Organization: _____

Contact Person (for sponsorships): _____

Email Address (required): _____

Contact Telephone: _____

PAYMENT INFORMATION

Sponsorships	Rates	
Diamond-presenting	\$5,000.00	
Ruby - Keynote (1-only)	\$4,000.00	
Sapphire - Contributing (4 sponsorships) <input type="checkbox"/> VIP Tradeshow Lunch (Wednesday) <input type="checkbox"/> Membership Meeting /Lunch (Tuesday) <input type="checkbox"/> Awards Lunch Sponsor (Thursday)	\$3,000.00	
Emerald – Featured Speaker (10 sponsorships) Contact Monica for additional topics.	\$1,000.00 & \$2,000.00	
Garnet - Hospitality (6 co-sponsorships) <input type="checkbox"/> Morning beverage service	\$500.00 ea	
Garnet - Technology (3 sponsorships) <input type="checkbox"/> Portable Charging Stations/Tech Zone	\$500.00	
GRAND TOTAL:		\$

Please check one: Check Enclosed Visa MC Disc Amer Expr

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 Expires: _____ / _____ (mm/yy)

Authorized Signature: _____ Name on card: _____
 Card Billing Street Address: _____ Billing Zip Code: _____ CSV: _____

Send completed registration form & payment to:

IHCA ~ 1524 W. Cayuse Creek Drive ~ Meridian, ID 83646 or FAX: 208-342-689 or Email: monica@idhca.org