



IHCA Convention/Tradeshow

Information and FAQ's

EVENT	2018 IHCA 52nd ANNUAL CONVENTION/TRADESHOW
DATE	Monday, July 16 Keith Holloway Classic Golf Tournament Tuesday, July 17 - Thursday, July 19 Convention Sessions & Tradeshow
TRADESHOW DATE & TIMES	Tuesday, July 17 11:45 am – 12:45 pm -VIP Tradeshow & Buffet (with decision makers) 12:45 pm – 1:45 pm Tradeshow opens to all attendees
LOCATION	Boise Centre West – 850 W. Front St., Boise ID 83702
HOTEL ACCOMMODATIONS	Visit our website and click on the “Hotels” tab
PARKING INFORMATION	Under “Parking” tab on our website. IHCA does not validate parking
EXHIBITOR FEES	Non-Associate Member - \$1300.00 if rec'd by 6/15/18; \$1450.00 if rec'd after 6/15/18 Associate Member - \$700.00 if rec'd by 6/15/18; \$850.00 if rec'd after 6/15/18 Gold Member - NO CHARGE (booth included with paid Gold Membership \$1650/yr) Platinum Partner - NO CHARGE (booth included with paid Platinum Membership \$3,200/yr) ***ONLY 4 Representatives allowed with each exhibit*** NEW THIS YEAR: Reps desiring CEUs for attending sessions MUST register and pay as attendee. Exhibitor online registration application available on our website under 'Tradeshow' tab http://www.idhca.org/events/52nd-annual-convention-tradeshow/
SESSION AGENDA	Visit our website and click on 'Agenda' tab http://www.idhca.org/events/52nd-annual-convention-tradeshow/
SESSION HOST (no extra charge)	Puts you in front of the attendees as you introduce the speakers of the day, in the room you are assigned! Please contact Monica Perry, mail to: monica@idhca.org
FAQ's	
• Number of attendees expected	800 - 1000 (based on previous attendance)
• Target audience for convention	SNF, AL, ICF/ID, Home Health, Hospice, Home Care (caregivers to owners)
• Exhibitor fee includes:	(1) booth w/ pipe and drape, 8' table, skirting, 1 chair, trash can, and a booth sign. Additional benefits: <ul style="list-style-type: none"> • Organization listing in all promotional materials given to attendees. If rec'd by 6/15/2018 deadline! • Access to educational sessions • Electronic pre-registrant list sent 10 days before convention • a hardcopy attendee list at convention, and • electronic final registrant list sent after convention *Booth assignments are determined by order of receipt of completed online registration <u>AND</u> payment. First choice booth placement is given to Platinum Partners followed by Gold Members. IHCA reserves the right to make adjustments as needed.
• Name badges	Each exhibit is allowed to have <u>4 Representatives</u> attending the tradeshow and convention sessions. If you have more than 4 Reps who would like to attend, please complete the facility/organization registration form and pay the applicable fees. **You will receive 4 personalized name badges if Representative names are submitted to Monica 3 weeks prior to event.
• Shipping of exhibit materials	Exhibit materials should not arrive before Monday, July 16th 2018. Ship to: The link to Boise Centre website with shipping instructions is located here: https://boisecentre.com/exhibit/shipping-and-receiving/ *DO NOT address the package to yourself! Follow the instructions above.
• Decorator contact information	<i>Design West Decorators, 1-800-445-9627</i> *IHCA sends our exhibitor list with contact information to the decorator in advance. You will receive a letter and exhibitor packet from Design West at least 1 month prior to event. They handle: -setting pipe & drape -accommodating special requests: electrical, floor pad, additional chairs, etc.
• Exhibitor set-up time	<i>Tuesday, July 17 6:30 am</i>
• Educational sessions	<i>Tuesday, July 17 8:30 am - Thursday, July 19 3:15 pm</i>
• Exhibitor drawings	<i>Tuesday, July 17th during tradeshow</i> (IHCA will announce if you have a door prize to give away during the general tradeshow hours)
• Exhibitor tear-down	<i>Tuesday, July 17th 2 pm</i> (immediately following tradeshow hrs)
Still have Questions?	Contact Monica Perry, mail to: monica@idhca.org or phone 208-343-9735